



eBay Auction Thief

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eBay Makes Money from Everything

There is no doubting that ebay make a lot of money. In 2006 11 billion dollars traded hands, and ebay took a huge cut of that amount in the form of fees. I want to show you how you can get anywhere from 50-75% of eBay's cut on any auction that you refer a winning bidder to.


In starting this endeavor you are going to need to think big. The higher priced 'big ticket' auctions will put you in position to get higher payouts. Items that I prefer to deal with are Vehicles, Real Estate, Diamond Rings, Domain Names, and Businesses. As you can see these items sell for quite a high price and are often in demand.

Here are a few examples

☐




[GMC : Savana SAVANA G1500 Savana Custom Sherood Van 42k TV DVD Wheels Lea Extras](#)


 **Buy It Now** \$13,995.00

When this auction sells eBay will collect \$227.92 in Final Value Fees. If you used the strategies in this guide and referred the buyer to this auction you would stand to make 50% of eBay's cut, which is \$113.96

☐




[4.64CT PRINCESS CUT DIAMOND ENGAGEMENT RING](#)
Come By Our Ebay Store! UNIQUE STYLES @ GREAT PRICES!!

 **Buy It Now** or Best Offer \$24,999.00


ebay's Final Value Fee for this item will be \$392.95 and your commission for referring the winning bidder would be \$196.48

You can also promote lower priced items so that you refer more bidders to eBay. The more buyers you refer, the more money you stand to make.

☐



[MAKE MONEY FROM HOME - EARN \\$30,000 PER WEEK GUARANTEED](#)
9 BRAND NEW MONEY MAKING METHODS IN 1 SUPER GUIDE

 **Buy It Now** \$47.00

Although the price of this auction is much lower than the previous examples, you could still make a decent profit from this auction. In this auction the seller has made several copies of this ebook available, so you could refer more than one winner to this auction. The Final Value Fee for this item would be \$2.02 and your referral amount would be \$1.01.

Now that you have seen the possibilities of what I am going to show you, let's get started making some money



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You Make Money from Everything

Sign up for the [eBay Affiliate Program](#)

In order to get a paid a commission for every winning referral you send to eBay you will need to sign up for the eBay Affiliate Program. The eBay affiliate program is set up through a company called Commission Junction, so when you follow the sign up link on the eBay Affiliate page you will be referred to Commission Junction.

Once you have joined the eBay Affiliate program you will get paid between 50 and 75% of eBay's total revenue for every winning buyer you refer. Even if the person you refer does not make a purchase from the auction you referred them to, you will still make a commission if they make a purchase within the next 7 days. For example if you send someone to an auction for a specific diamond ring, they may not like the ring in the auction that you sent them to, so they may continue to keep searching on eBay until they find the perfect ring. If they find the perfect ring within 7 days you will get a commission for all of the purchases they made within those 7 days.

Total Revenue (\$) generated	% of Revenue
\$0 - \$99.99	50.00%
\$100 - \$4,999.99	55.00%
\$5,000 - \$199,999.99	60.00%
\$200,000 - \$699,999.99	65.00%
\$700,000 - \$2,999,999.99	70.00%
\$3,000,000 +	75.00%

As a bonus, if you refer someone who becomes a new eBay member that makes a purchase within his or her first 30 days of membership you will receive \$25

Browse through [eBay's Affiliate Tools](#)

The eBay Affiliate page offers some great tools to start promoting products and making money. Familiarize yourself with tools available on this page such as the Flexible Destination Tool, which allows you to add your affiliate link to specific auctions or to any eBay page. There are many other great tools that eBay offers for you to make money so I suggest you read through them all.

The [Best Practices Tab](#) is a great resource to check out for ideas and inspiration on making money from the eBay affiliate program



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Flexible Destination Tool

This is the tool that I use the most. It creates an affiliate link to any page of your choosing on eBay. Through this tool you can direct people to a specific auctions, or categories. You could also direct people to a general search, or even to the eBay home page, and just let them start from there.

Editor Kit

This tool will add real time eBay listings to your website. Because the content is constantly updated you will always be showing relevant eBay items. You can fully customize this tool to fit the design of your site, and is a great tool for niche marketing.

RSS Feed Generator

Using "Really Simple Syndication" an affiliate can create a feed that your customers may subscribe to. Using the RSS Generator your customer will now have a constant flow of auctions that they are interested in coming to their computer, complete with your affiliate links

Key Word Linking Tool

This tool allows you to create trackable links to specific searches. Using this tool will allow you to know which of your campaigns is most profitable for you.

Product Kit

This kit is very similar to the editor kit in that it displays real time auctions. This tool is great when used in blog sidebars.



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Auction Thief Strategies

Place Free Classified Ads

This is one of the easiest methods to refer people to eBay. Find a classified site that allows you to list an ad for free. I recommend using Craigslist.com, because it is free and extremely popular. All you have to do is figure out what kind of item you would like to sell (cars, tickets homes etc) and set up an ad stating that you are selling your item at an extremely low price, and get people to email you for details. When they send you an email, reply to them with a brief message and include your affiliate link to the eBay auction. You could also set up an autoresponder from TrafficWave to automate the whole process.

This method works really well for sold out concert tickets. The best method is to visit a concert listings website such as www.pollstar.com and search for cities that you know will fetch a huge price for tickets (such as New York, Los Angeles, Las Vegas etc). Once you have found a city, and a popular artist with a sold out show visit ebay and do a general search for the tickets. If the tickets are going for a high price then proceed to www.craigslist.com, if they are not then start your search all over again. When you go to Craigslist or any other classified website, find the section that is pertaining to the city that the concert is being held in (ie New York City would be www.newyork.craigslist.org/). . Post an ad in the appropriate category that will say something like:

"I have <insert artist's name> tickets for the sold out show in <insert city>on <insert concert date> starting at just 99 cents. Email me for details"

Now any time someone sends you an inquiry about the tickets write them a message back that say:

***<insert artists name> tickets are being sold for unreal prices on eBay
<insert link to artist's concert tickets search>***

Remember that with an autorepsonder you cold automate the whole process and not have to worry about sending any emails.

Browse the Wanted Section of the Classified Ads

This method will take a bit longer than the previous method. Use a classified site and browse for the wanted section for specific items. This method works really well with cars. Every time you find someone looking for a specific car, send them a message to let them know that you have the specific car they are looking for and include your affiliate link to the auction of the car they are looking for.

Create a Blog or a website

The Editor Kit Tool on the affiliate tools page will allow you to create a section on your blog or website that will have relevant eBay listing that are constantly updated in real time. If you have a



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blog or website already then you ready to go. I would recommend setting up a blog that discusses a specific topic and then use the Editor Kit to start promoting you specific topic.

At the time of writing, the Nintendo Wii is extremely popular on eBay right now. The easiest way to capitalize on this would be to create a blog about the Nintendo Wii, and use the Editor Tool Kit to add some eBay listings in your blog. To fill up your blog with content you could add some articles from www.articlecity.com pertaining to the Wii. Once you have completed the blog submit it to some website directories or use www.pingomatic.com to get listed in the search engines faster.

Forum Signatures

If you regularly post in an online forum, than adding an affiliate link to your signature is a great way to bring people to eBay. For example if you were a golf enthusiast and you made regular posts in a golf related forum you could have your signature say something like “ I find all my golf equipment for the lowest price on eBay” and then have the text link to an ebay search for golf equipment.

Build a Niche Store

If you want the fast and easy way to make money with the eBay Affiliate Program, then you need a program called Build a Niche Store. This program will build you a professional looking website that focuses on the niche that you specify. It takes mere minutes to have a website set up with this program and you could easily create a new niche website everyday. Visit the [Build a Niche Store](http://www.buildanichestore.com) website to learn more about this program



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Auction Thief Resources

Throughout this guide I have reference several different website and tools that will be helpful to making money with the eBay affiliate program. To become better organized click on the links below and then press 'CTRL+D' to add the sites that you feel you may visit often into your Internet favourites list for easy access later on.

[Blogger](#): A blogging website that you can use to promote specific products through any of the tools in the eBay affiliate toolkit. Blogger also offers the ability to integrate Google AdSense into your blog to make extra money

[Wordpress](#): A blogging website similar to Blogger, except that it does not have AdSense integrated to the blog. Choosing between Blogger and Wordpress for most is just a matter of taste. Some people like blogging guru [Gobala Krishnan](#), would say that Wordpress is the better of the two (according to his [wordpress adsense system](#)). I cannot see a major difference between the two so choose which ever you prefer.

[eBay Affiliate Toolkit](#): You will need to come back to this time and again for the fantastic tools and resource it provides

[Commission Junction](#): Once you have signed up for the eBay affiliate program you will need to visit Commission Junction (this is the company that hosts eBay's affiliate program) to see how much money you are getting paid.

[Traffic Wave](#): This is an autoresponder program that will allow you more easily take advantage of using the classified add method described earlier in this guide. Using an autoresponder will allow you to put the classified method on autopilot!

[Build a Niche Store](#): This program will allow you to build a custom affiliate eBay Store Website in just minutes. This is by far the easiest way to set up specific product websites of professional quality. If you were to set up one niche store per day for one month using this program and made an average of just 1 sale per month targeting the high-ticket items with a low average sale of \$25 you would be earning \$750 per month. Imagine if you built 2 sites per day...

[Pingomatic](#): A service that allows you to submit your blog to various blog networks and directories.

[Craigs List](#): A popular free worldwide classified site



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****Warning****

One important fact to keep in mind when using these strategies is that you CANNOT promote your own auctions. If you are found promoting you own auctions through your affiliate link eBay will terminate your affiliate account.

I wish you the best of success using this program. Please check into the [Whiteley Enterprises Forum](#) and let us know how you are doing with affiliate program, and while you are there don't forget to request your Free eBook (up to a \$10 value) just for joining the forum.

Learn How You Can Start Your Own eBay Business

Before you purchased this eBook, as you were browsing through eBay you may have noticed quite a few eBay members selling eBooks. Most of these people (myself included) earn a living selling eBooks, while others do it as a part time hobby that creates a nice second income stream. If you have ever thought about making some extra money selling something on eBay (or even if you haven't), eBooks are a great way to get started. If you would like to learn more about eBooks visit my [eBay Store](#) and check out my PowerSeller Program. I have developed this program through years of experience selling on eBay, and I include all the information, tools, and most importantly-the products that you will need to start your own eBay business.

About the Author

Chris Whiteley has been involved in Internet Sales and Marketing since 2007. He specializes in finding and creating low-cost and free methods to create an income using the skills and resources available to the average person with a home PC.

He has authored several eBooks that have assisted people in "turning their home PC into an ATM machine." You can find the products that Chris has created for sale in his eBay store or at his website www.whiteleyenterprises.net.

Chris' most popular product "Start a World of Warcraft Guide Selling Business" is one of the top selling products on ClickBank and the information contained within has created several eBay Powersellers. You may find out more about this product by visiting www.we-products.com.

For more information about this author and for free ideas and strategies on how to grow your online business visit his blog www.thewhiteblog.com.